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## PRESS RELEASE

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## **Dutch Wonderland Reveals Vehicle for 2017 Coaster, Merlin's Mayhem**

*Inverted Roller Coaster Train Makes its First Appearance at IAAPA Attractions Expo*

**Nov. 16, 2016** (Lancaster, PA) –Dutch Wonderland and S&S Worldwide unveiled the vehicle for the new inverted roller coaster, Merlin's Mayhem, at the 2016 International Association of Amusement Parks and Attractions (IAAPA) expo. IAAPA is the largest global conference and trade show for the attraction industry. Over 30,000 attraction industry professionals visit each year to familiarize themselves with competition, see up-and-coming attractions, and recognize and reward their organization's supervisors, managers, and leaders. Tuesday's audience was shown a computer animated point of view video featuring lifelike sound and water effects before the giant vehicle structure was unveiled.

Dutch Wonderland's new ride vehicles seat 20 passengers and feature a built-in audio surround system aboard the side-by-side suspended seats. Adorned with gold and cobalt detailing and structures, the ride will coordinate with the color scheme of the journey's magical companion, Merlin, the friendly magician. Featuring a 60 foot rise and many twists and turns, Merlin's Mayhem will thrill young and old alike.

Dutch Wonderland's General Manager, Rick Stammel states, "The Dutch Wonderland team is very excited to bring Merlin's Mayhem to A Kingdom for Kids! The addition of this coaster reinforces our commitment to the families that visit the park. We are honored to partner with S&S Worldwide to make it a reality."

Scheduled to open summer 2017, Merlin's Mayhem will take guests through the story between Merlin and a curious dragon, Mayhem. During one of Merlin's magic tricks, Mayhem seems to

have flown off into Dutch Wonderland and disappeared. Guests are asked to join Merlin on a quest to find his lost dragon.

Join the conversation about the new attraction using **#DWMerlinsMayhem** on the Dutch Wonderland Facebook, Instagram and Twitter pages.

For more information about Dutch Wonderland's 2017 new inverted coaster, Merlin's Mayhem, please visit [www.dutchwonderland.com/MerlinsMayhem](http://www.dutchwonderland.com/MerlinsMayhem).

**About Dutch Wonderland:**

Dutch Wonderland is part of the Palace Entertainment family of parks. Palace Entertainment is one of the leading leisure park operators in the United States. With parks located in 10 states, Palace Entertainment continues its expansion of brands within the family entertainment sector. The company operates Kennywood amusement park in Pennsylvania, Noah's Ark water park in Wisconsin, Splish Splash Water Park in New York, and Raging Waters in California, among many other family favorite destinations. Palace Entertainment parks provide family oriented and affordable attractions to visitors of all ages, offering a wide range of attractions, such as roller coasters, Ferris wheels, live shows, variable depth pools, water slides, animal shows, miniature golf courses and arcade games. Palace Entertainment greets millions of visitors annually.

For more information concerning Dutch Wonderland Family Amusement Park and Old Mill Stream Campground at Dutch Wonderland, please call 1-866-FUNatDW or visit [www.DutchWonderland.com](http://www.DutchWonderland.com).

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